

LEADERSHIP CONCEPTS

Welcome to Personal Coaching

Dr. Bill Morgan provides coaching and consulting services to businesses, executives, managers, entrepreneurs, professionals, business owners, and others who want to take their personal life or career to a higher level.

Dr. Morgan, consultant, coach, and psychologist can also provide various presentations and workshops, as well as assessment services, for your organization.

The focus of personal coaching is on accelerated growth, development, and change, making progress towards important goals easier and faster than would otherwise be possible.

What is Coaching?

Coaching is a one-on-one relationship providing guidance and support for business and professional development, change, and the achievement of important goals. A coach is your partner and ally who knows how to get mobilized and will help you focus on your growth and success. Coaching provides a structure for focused effort towards the achievement of professional, personal, or business objectives. Your coach will help unlock your potential, be your sounding board, hold you accountable, keep you on track, point out pitfalls, and help you problem-solve.

What Can Coaching Help With?

Personal coaching can facilitate change, growth, achievement, and satisfaction in many areas of business, work, and life.

Some examples are:

- Professional/Entrepreneurial Goals
- Career Development
- Relationships/Interpersonal Skills
- ADHD Management
- Wellness—Achieving a Healthy Lifestyle
- Career Changing
- Work-Life Balance
- Leadership Development
- Team Building
- Stress Management
- Transitions
- Getting More Clients
- More Job and Life Satisfaction
- Business Development
- Reaching Your Full Potential
- Getting a Promotion

How Does Coaching Work?

Whether you work in a business environment, are self-employed, in career transition, or are desiring to develop a more satisfying personal life, you meet with your coach via the telephone or in person weekly. During 30 to 45 minute appointments, your coach helps you clarify your goals, deal with obstacles, develop strategies, and close the gap between where you are and where you want to be. You decide the session agenda, and your coach gives you the tools, structure, and feedback to help you stay focused and on track. Between sessions, your coach is available to you to help solve a problem, prepare for a special event, or provide extra encouragement.

What Does Coaching Cost?

Regular coaching fees range from \$225 to \$500 per month, depending on the services provided. Fees can be quoted by calling (610) 687-7615.

Meet the Coach:

Bill Morgan is a business, career, executive, and personal coach and consultant, specializing in helping individuals develop and achieve important goals and objectives they have for their personal or professional lives. He offers an encouraging approach to growth and enhancing personal effectiveness through regularly held coaching sessions, personality assessment, and training.

Dr. Morgan brings an in-depth understanding of personality and interpersonal dynamics as well as organizational functioning, which guide the work that he does. He uses his expertise to guide his clients to achieve desired changes and reach higher levels of success, fulfillment, and balance in their lives. He has over ten years experience as a leader in organizations in addition to his many years as a psychologist, counselor and consultant. He is a highly trained and skilled professional having completed undergraduate study at Penn State, and his doctorate in clinical psychology from Widener University.

Dr. Morgan's approach is practical, clear, and results-oriented. His coaching is aimed at evoking the best in his clients, to help them accomplish what they want to change, improve, or add to their professional or personal life.

Dr. Morgan is a licensed psychologist. He is a member of the American Psychological Association, the Division of Consulting Psychology of the APA, the International Coach Federation, and the Greater Valley Forge Human Resource Association. He maintains a clinical and consulting practice in addition to his coaching practice. He also holds an adjunct faculty position at Widener University.

Dr. Morgan is a native of the Philadelphia area and lives with his wife and three daughters in Havertown, Pennsylvania.

How to Reach Dr. Morgan:

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LEADERSHIP CONCEPTS

WILLIAM D. MORGAN, PSY.D.

BENEFITS OF A COACHING INITIATIVE IN YOUR BUSINESS

Provides accelerated professional/leadership development

Whether a “high potential” or leader with a blind spot, coaching can develop the potential in every individual.

Achieve results more quickly and easily

With greater focus, more effective strategies, and less time wasted on mistakes, goals are achieved more efficiently.

Teams function with more synergy

Taking advantage of combined strengths and true collaboration, work groups function at a higher level.

Attract and retain best talent

People are attracted to businesses that bring out their best and are committed to development.

Fosters better transfer of learning

Ongoing one-on-one support and structure surpasses the actual learning and change available in one-time programs.

Improves morale

Better leadership combined with people feeling valued fosters the “buy-in” important to optimal performance.

Raises bottom-line profitability

Coaching has been shown to have a positive impact on profitability in businesses.